

NEW MEXICO HIGH SCHOOL MUSICAL THEATRE

ENCHANTMENT AWARDS!



An awards show once a year.
An education program every day.



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nmhsmta.org

ADVERTISE

Program Advertising Rate Card

Enchantment Awards — May 5, 2024

By placing an advertisement in our program, you are reaching high school students and their families from across New Mexico and showing your support for their positive achievements.

Special Placement — \$325

- Inside Front Cover
- Page 3 (First right hand read)
- Opposite title page
- Opposite Cast List
- Opposite first program page
- Back cover

All ads are full page only

Full Page — \$275

Run of program

Half Page — \$150

Run of program

Quarter Page — \$100

Run of program

Quarter page
4.5" x 1.6875"

Half page
4.5" x 3.625"

Special placement and
Full page
4.5" x 7.5"

Our online program

Our program will only be published online for our patrons. We will be able to include whatever links you embed in your ad so patrons can interact with you. We can also accept short slideshows and animated GIFs. Out of respect for our performers and our patrons in the hall, we will not accept any elements that contain audio or that link to files or pages with audio content, such as a video on YouTube or Vimeo.

Reservations, artwork, signed contract, and payment due by **April 8, 2024**. Cancellations also must be made by April 8, 2024. All rates are commissionable at 15% for recognized agencies.

Program page size is 5.5" x 8.5" Dimensions listed width by height.

All advertisements are full color, no bleed.

Send your ad made to size as either a JPEG (.jpg) or PDF, 300 pixels per inch, to nmhsmta@gmail.com.