

NEW MEXICO HIGH SCHOOL MUSICAL THEATRE

ENCHANTMENT AWARDS!

An awards show once a year.
An education program every day.



933 San Mateo NE, #500-221
Albuquerque, NM 87108
nmhsmta@gmail.com
nmhsmta.org

SPONSOR

Center Stage Sponsors – \$2,000*

Sponsor any set of awards:

Best Actor and Best Actress, Best Supporting Actor and Best Supporting Actress, or all the production awards (Best Production, Best Direction, and Best Ensemble). Package includes:

- Sponsor's logo included on screen during two segments where Enchantment Awards show host speaks
- Sponsor given a credit banner twice during the show
- Sponsor slide or 15-second video shown prior to the start of the Enchantment Awards
- An acknowledgement of support by the host during the Enchantment Awards
- 20 tickets to the Enchantment Awards show in Popejoy Hall May 5, 2024
- Credit on our website, Facebook pages as a sponsor
- Credit given in our Instagram and Threads feeds
- Credit as a sponsor in all news releases, as well as in newsletter stories, social media posts, advertisements, and promotions for the Enchantment Awards
- Full-page advertisement in the Enchantment Awards program
- An Enchantment Awards crystal trophy specifically honoring support as a sponsor for our program
- Company name on appropriate trophies with the credit "Award sponsored by"



Center Stage Sponsorship benefits can also be applied to the sponsorship of our judges, our Directors Choice Chorus, our Production Interns, our Opening Number, or our Character Medleys (minimum 3).

Star Sponsors — \$1,200*

Sponsor any single award:

Best Production, Best Direction, Best Ensemble, Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress, Spotlight Award. Package includes:

- Sponsor's logo included on screen during two segments where Enchantment Awards show host speaks
- Sponsor given a credit banner twice during the performances (✓)
- Sponsor slide or 15-second video shown prior to the start of the Enchantment Awards
- An acknowledgement of support by the host during the Enchantment Awards (✓)
- 10 tickets to the Enchantment Awards show in Popejoy Hall April 28, 2023
- Credit on our website and Facebook pages as a sponsor (✓)
- Credit as a sponsor in all news releases, newsletter stories, social media posts, advertisements, and promotions for the Enchantment Awards.
- Half-page advertisement in the Enchantment Awards program

Star Sponsorship benefits can also be applied to the sponsorship of our judges, Directors Choice Chorus, Production Interns, Opening Number, or Character Medleys (minimum 3).

Spotlight Sponsors — \$750*

Sponsor our opening medley, any one of our five school finalists for production awards, our orchestra, or nominee workshops. Package includes:

- Sponsor's logo included on screen once when Enchantment Awards show host speaks
- Sponsor given a credit banner once during the performance (✓)
- Sponsor logo included on the sponsor slide prior to the start of the Enchantment Awards
- 6 tickets to the Enchantment Awards online show April 28, 2023
- Credit on our website and Facebook pages as a sponsor (✓)
- Quarter-page advertisement in the Enchantment Awards program

Keylight Sponsors — \$500*

Provide general support for the 2023 Enchantment Awards. Package includes:

- Sponsor's logo included on screen once when Enchantment Awards show host speaks
- Sponsor logo included on the sponsor slide prior to the start of the Enchantment Awards
- 4 tickets to the Enchantment Awards online show April 28, 2023
- Quarter-page advertisement in the Enchantment Awards program

* Marked benefits (✓) for Star and Spotlight sponsors may be traded for next size larger ads in the playbill.

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